PTO/SB/81 (01-09)

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Application Number	09/741,958					
Filing Date	December 20, 2000					
First Named Inventor	Michael Neal					
Title	Price Optimization System					
Art Unit	3628					
Examiner Name	Allen, Akiba Kanelle					
Attorney Docket Number	RSW920125103US1/0968.0021					

			stified employation			
I hereby revoke all previous powers of attorney given in the above-identified application.						
A Power of Attorney is submitted herewith.						
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I am the:						
Applicant/Inventor.						
OR Assignee of record of the entire interest. See 37 CFR 3.71.						
Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on						
SIGNATURE of Applicant or Assignee of Record						
Signature Name	Pryor A. Garnett, Reg. No. 32,136	<u>-</u>	Date 03/06/201 Telephone 503-747-144			
Title and Company	Senior Counsel, International Busine	ess Machine		••		
NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below*.						
Total of forms are submitted.						

This collection of information is required by 37 CFR 1.31, 1.32 and 1.33. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 3 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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STATEMENT UNDER 37 CFR 3.73(b)							
Apı	plicant/	Patent Owne	er: Michael Neal				
			No.: 09/741,958 / ,523,	047	Filed/Issue Date: December 20, 2000 / April 21, 2009		
Titl	ed:	Price Optim	nization System		•		
Inte	matio	nal Busines	ss Machines Corporation	n _{, a} corporation	on		
(Na	me of As	signee)		(Type of A	ssignee, e.g., corporation, partnership, university, government agency, etc.		
sta	tes tha	it it is:					
1.	X	the assign	ee of the entire right, title, a	and interest in;			
2 .			e of less than the entire rig t (by percentage) of its ow		%); or		
3.		the assign	ee of an undivided interest	in the entirety of (a con	nplete assignment from one of the joint inventors was made)		
the	paten	t application/	patent identified above, by	virtue of either:			
A.		An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel, Frame, or for which a					
OR	}	copy there	fore is attached.				
В.	X	A chain of	title from the inventor(s), o	f the patent application/	patent identified above, to the current assignee as follows:		
		1. From:	Neal, Venkatraman, V	alentine, Delurgio, Le	e To: DemandTec Inc.		
		•	The document was recorde	ed in the United States	Patent and Trademark Office at		
		1	Reel 011738	, Frame <u>0303</u>	or for which a copy thereof is attached.		
		2. From:	DemandTec, Inc.		To: Silicon Valley Bank		
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		1	Reel 012588	, Frame 0668	or for which a copy thereof is attached.		
		3. From:	DemandTec, Inc.		To: Silicon Valley Bank		
					Patent and Trademark Office at		
		9	Reel 018420	, Frame 0001	or for which a copy thereof is attached.		
	\times	Additional	documents in the chain of	f title are listed on a sup	plemental sheet(s).		
	As	required by concurrently	37 CFR 3.73(b)(1)(i), the is being, submitted for rec	documentary evidence ordation pursuant to 37	of the chain of title from the original owner to the assignee was, CFR 3.11.		
	[NO	OTE: A sepa cordance wit	rate copy (i.e., a true copy h 37 CFR Part 3, to record	of the original assignment in the r	nent document(s)) must be submitted to Assignment Division in ecords of the USPTO. See MPEP 302.08]		
The	e unde	rsigned (who	se title is supplied below)	is authorized to act on t	ehalf of the assignee.		
		14 AGo		·	3/6/2013		
	Si	ignåture		·—•	Date		
Pry	or A.	Garnett, US	SPTO Reg. No. 32,136		Senior Counsel		
Printed or Typed Name			ed Name		Title		

This collection of information is required by 37 CFR 3.73(b). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.



Statement Under 37 CFR 3.73(b)

Supplemental Sheet

4. From: Silicon Valley Bank	To: <u>DemandTec Inc.</u>
The document was record	ded in the United States Patent and Trademark Office at
Reel <u>027419</u> ,	Frame <u>0117</u> , or for which a copy thereof is attached.
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